

Graphic Design

Degree Awarded: Bachelor of Arts

Requirements for the Major: 45 credits plus 12 prerequisite credits

The major in Graphic Design is a combination of the traditional visual arts area with computer graphics and a technical core of graphic design. The primary objective of this degree is to prepare students to work in areas of graphic design. A strong art emphasis with a liberal arts background is the basis for a degree in this discipline.

Prerequisites for courses for the major:

Essential Competencies-Outcome Skills **Transfer courses do not receive outcome Skills**

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			IL	W	0	Q	IC	٧	
ARTS 101	Foundations of Drawing I	3							
ARTS 102	Foundations of Drawing II	3							
ARTS 103	Principles of Design I	3							
ARTS 104	Principles of Design II: Digital Media	3							

These courses will not be counted in computing the GPA for the major.

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Essential Competencies-Outcome Skills **Transfer courses do not receive outcome Skills**

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			IL	W	0	Q	IC	V	
ARTS 199	Sophomore/Transfer Portfolio Review	0						Х	
ARTS 240	Creative Process	3							
ARTS 261	Graphic Design I	3							
ARTS 265	Graphic Design II	3			х	Х			1
ARTS 300	Graphic Design III	3							
ARTS 361	Graphic Design IV	3			Х				
ARTS 401	Graphic Design V	3	Х					Х	
ARTS 245	Web Design	3				Х			
ARTS 335	Motion Graphics	3							
ARTS 470	Graphic Design Capstone	3							

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Take six credits of art history from:

ARTS 499

ARTS 231	Survey of the History of Art I	3		х			
ARTS 232	Survey of the History of Art II	3					
ARTS 340	The History of Graphic Design	3		х		Х	
ARTS/ENGL 330	Visual Culture and Rhetoric	3		Х		Х	
ARTS 342	Twentieth Century Art History	3	Х	Х			
ARTS 431	Topics in Art History	3					

Senior Art and Design Exhibition

Take 12 additional credits of ARTS electives				

These courses will be counted in computing the 2.2 GPA required for this major. Students majoring in Graphic Design must achieve a grade of C minus (C-) or above in all the required courses for the major in order to graduate. Students are strongly encouraged to register for ARTS 399 Internship.

All entering transfer students must submit a portfolio or writing sample for review. Additional coursework may be required for entry into the program.

This information must be used in conjunction with the 2024-2025 Grand View University Catalog and does not reflect a student's official record of progress. Students are expected to use the Progress tool found on myGVU >Tools > My Academics > 'Plan and register for courses' to monitor and plan coursework. Other available resources include: Course Planning Documents (found on myGVU under Academics and Advising Resources) and the faculty and staff who work with academic requirements.