GRAND VIEW **W**
U N I V E R S I T Y

Graphic Design

Degree Awarded: Bachelor of Arts
Requirements for the Major: 45 credits plus 12 prerequisite credits

The major in Graphic Design is a combination of the traditional visual arts area with computer graphics and a technical core of graphic design. The primary objective of this degree is to prepare students to work in areas of graphic design. A strong art emphasis with a liberal arts background is the basis for a degree in this discipline.

Prerequisites for courses for the major:

Essential Competencies-Outcome Skills
Transfer courses do not receive outcome Skills

				IL	W	O	Q	IC	V
	ARTS 101	Foundations of Drawing I	3						
	ARTS 102	Foundations of Drawing II	3						
	ARTS 103	Principles of Design I	3						
	ARTS 104	Principles of Design II: Digital Media	3						

These courses will not be counted in computing the GPA for the major.

Requirements for the Major:

Essential Competencies-Outcome Skills
Transfer courses do not receive outcome Skills

				IL	W	O	Q	IC	V
	ARTS 199	Sophomore/Transfer Portfolio Review	0						x
	ARTS 240	Creative Process	3						
	ARTS 261	Graphic Design I	3						
	ARTS 265	Graphic Design II	3			x	x		
	ARTS 300	Graphic Design III	3						
	ARTS 361	Graphic Design IV	3				x		
	ARTS 401	Graphic Design V	3	x					x
	ARTS 245	Web Design	3				x		
	ARTS 335	Motion Graphics	3						
	ARTS 470	Graphic Design Capstone	3						
	ARTS 499	Senior Art and Design Exhibition	0			x			x

Take six credits of art history from:

				IL	W	O	Q	IC	V
	ARTS 231	Survey of the History of Art I	3		x				
	ARTS 232	Survey of the History of Art II	3						
	ARTS 340	The History of Graphic Design	3		x			x	
	ARTS/ENGL 330	Visual Culture and Rhetoric	3		x			x	
	ARTS 342	Twentieth Century Art History	3	x	x				
	ARTS 431	Topics in Art History	3						

Take 12 additional credits of ARTS electives	12							

These courses will be counted in computing the 2.2 GPA required for this major. Students majoring in Graphic Design must achieve a grade of C minus (C-) or above in all the required courses for the major in order to graduate. Students are strongly encouraged to register for ARTS 399 Internship.
All entering transfer students must submit a portfolio or writing sample for review. Additional coursework may be required for entry into the program.